inbusiness

#strongertogether

THE OFFICIAL PUBLICATION OF NORTHAMPTONSHIRE CHAMBER
AND MILTON KEYNES CHAMBER OF COMMERCE

Media Pack

Advertising: Jenni Everall
jenni.everall@kempspublishing.co.uk
Tel: 0121 765 4144

The Facts

The bi-monthly Northamptonshire Chamber inbusiness magazine and the Milton Keynes Chamber inbusiness magazine have combined to create an exciting new magazine covering both Chambers.

This new, bigger, inclusive magazine will give members more exposure by serving both territories, a unique modern design, new features, and spotlights, as well as all the usual favourites.

inbusiness is the 60-plus page, bi-monthly magazine for Northamptonshire Chamber and Milton Keynes Chamber members and associated organisations. Produced by Kemps Publishing Ltd, inbusiness promotes successful enterprises and companies, while providing advice and support for fledgling and growing businesses.

Serving as the voice of local businesses, the publication is distributed to more than 3,000 key firms and all Chamber members in Northamptonshire and Milton Keynes. It showcases and celebrates business success across Northamptonshire and Milton Keynes, as well as providing information on the initiatives and advice available from the Chamber to increase the prosperity of local firms.

Regular sections include business news, spotlight features and in-depth looks at different industry sectors, including skills, finance, legal, international trade and policy. There are also full details of forthcoming Chamber events and listings of the businesses and organisations that have recently joined the Chambers.

inbusiness is an invaluable way of promoting your business across the two counties (Northamptonshire and Buckinghamshire) and further afield.

Benefits of advertising in inbusiness:

- inbusiness is a leading business publication in Northamptonshire and Milton Keynes
- inbusiness has a readership of 15,000 and is mailed to company heads in Northamptonshire and Milton Keynes
- inbusiness' targeted circulation ensures that key decision-makers see your message
- inbusiness advertisers have reported an excellent response
- inbusiness' publisher, Kemps, has a proven track record for producing high-quality B2B magazines that are high on reader appeal.

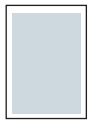


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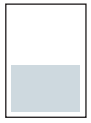
Advertising rates & sizes



Double Page
Size 400mm(w) x 265mm(h)
£3,800



Full Page
Size 190mm(w) x 265mm(h)
£1,900



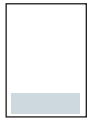
Half Page
Size 190mm(w) x 130mm(h)
£1,200



Half Page Vertical
Size 92mm(w) x 265mm(h)
£1,200



Quarter Page
Size 92mm(w) x 130mm(h)
£700



Quarter Page Horizontal
Size 190mm(w) x 62mm(h)
£700

Artwork copy requirements

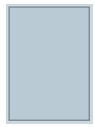
Artwork to be supplied in **CMYK, 300dpi** and in **PDF, EPS, JPG** or **TIFF** formats. All files should be CMYK as we cannot be held responsible for conversion of any RBG files supplied.
When supplying PDF or EPS files please convert text to outlines or fonts need to be embedded.
Bleed adverts must include the bleed with crop marks in the PDF created; live area adverts as per size specified.

Digital artwork can be sent to the following:
inbusinessnorthants@kempspublishing.co.uk

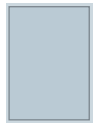
TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g
NB Advertisements containing coupons will not be accepted.

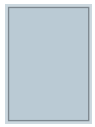
Special Positions



Outside Back Cover
Size 210mm(w) x 297mm(h)
(Plus 3mm bleed to all sides)
£2,500



Inside Front Cover
Size 210mm(w) x 297mm(h)
(Plus 3mm bleed to all sides)
£2,500



Inside Back Cover
Size 210mm(w) x 297mm(h)
(Plus 3mm bleed to all sides)
£2,500

INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000* (single sheet only). Non pre-printed inserts and other weights by arrangement.
** Series discount does not apply.*

DISCOUNTS

Series Discount:
5% two issues,
7.5% four issues
10% six issues

Member Discounts:
10% discount for Chamber Members

Agency Discounts:
10% agency discount on all bookings but not in addition to series and member discounts*

** Maximum 15% discounts on any combination of discounts.*

CREDIT TERMS

Payment due on receipt of invoice following publication.

Inserts

Delivery Instructions

Samples
Samples must be received at Kemps Publishing one week before delivery date.

FAO: **Pam Hawkins**
Production Department
Kemps Publishing Ltd
Unit 8, The Courtyard,
707 Warwick Road,
Solihull, B91 3DA

Tel: 0121 765 4144

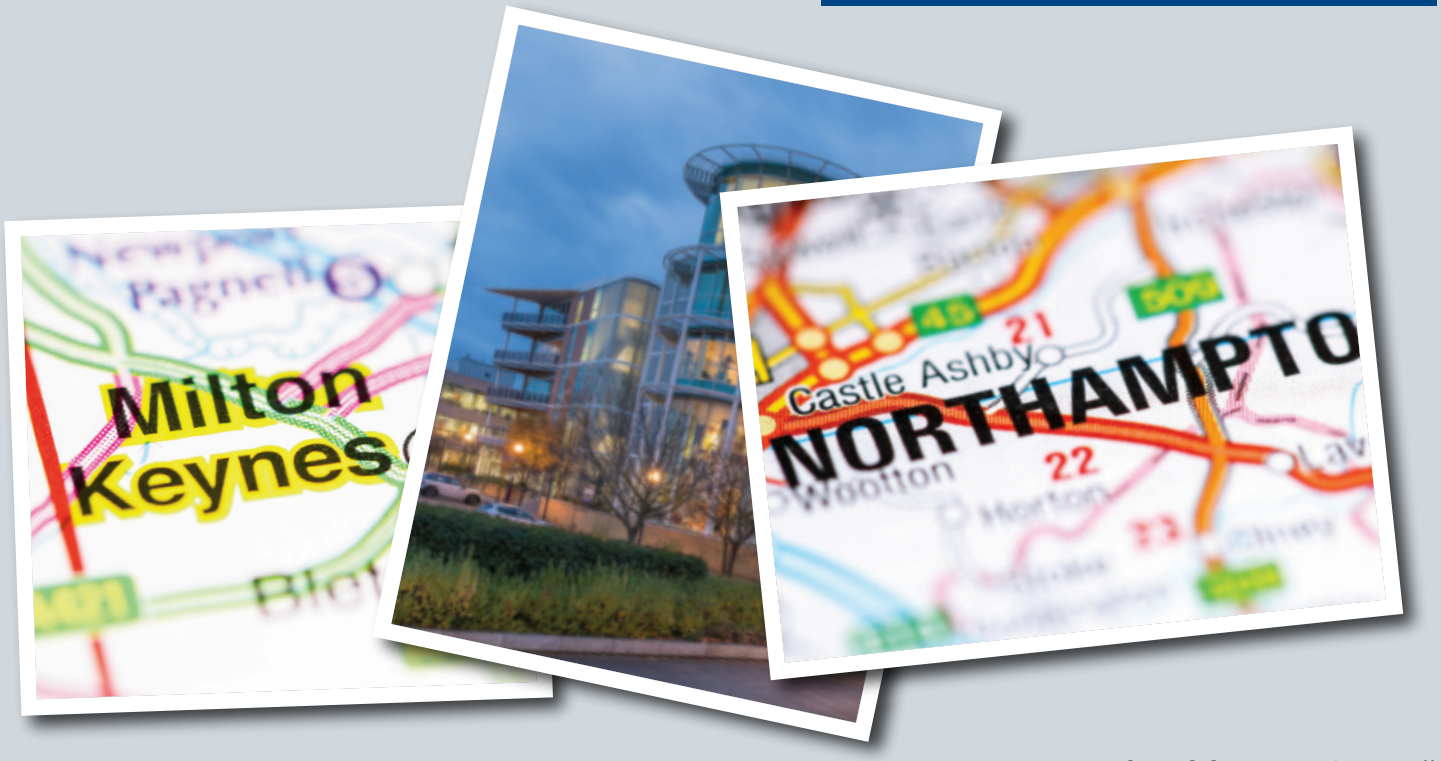
Inserts for delivery

Printers address details will be advised on application.

A delivery note must accompany goods, even if a contract courier is used, it must state:

Insert Name
Company Name
For insertion into:
inbusiness Magazine
Publication date
Quantity per pallet and total quantity

Insert Delivery Schedule 2027	
Publication date	**Inserts supplied to printers by:**
Feb/March 2027	9 February 2027
April/May 2027	19 March 2027
June/July 2027	13 May 2027
Aug/Sept 2027	13 July 2027
Oct/Nov 2027	14 September 2027
Dec 2027/Jan 2028	10 November 2027



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Features

FEB/MARCH 2027

- SUSTAINABILITY & GREEN BUSINESS
- PROFESSIONAL SERVICES
- HOTELS, TOURISM & EVENTS

APRIL/MAY 2027

- COMMUNICATIONS & MARKETING
- CHARITIES, SOCIAL ENTERPRISE & FUNDRAISING
- BUSINESS PROTECTION

JUNE/JULY 2027

- ENGINEERING
- GROWING YOUR BUSINESS
- CREATIVE INDUSTRIES

AUG/SEPT 2027

- MANUFACTURING
- CELEBRATE CHRISTMAS
- HEALTH & SAFETY

OCT/NOV 2027

- ENTERPRISE & INNOVATION
- LOGISTICS, FREIGHT & TRANSPORTATION
- CONSTRUCTION & REDEVELOPMENT

DEC 2027/JAN 2028

- DIGITAL MEDIA SERVICES
- HUMAN RESOURCES
- APPRENTICESHIPS, EDUCATION & TRAINING

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