

3 Patterns I See in Fast-Moving Northamptonshire Businesses

Too many priorities

Not enough clarity

- Teams busy but misaligned
- Noise, rework, frustration



Roles outgrow people

Structure hasn't scaled

- Bottlenecks
- Friction
- Overwhelm



Leadership rhythm off-track

Reactive not intentional

- Meetings drain energy
- Decisions slow
- Communication inconsistent



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Why these patterns matter

- They slow growth
- They create friction and overwhelm
- They drain leadership energy

If any of this feels familiar, I'm always happy to be a sounding board for fellow Chamber members.