

# inbusiness

#strongertogether



THE OFFICIAL PUBLICATION OF NORTHAMPTONSHIRE CHAMBER  
AND MILTON KEYNES CHAMBER OF COMMERCE

## Media Pack

**Advertising:** Jon Jones  
jon.jones@kempspublishing.co.uk  
**Tel:** 0121 765 4144

# The Facts

The bi-monthly Northamptonshire Chamber inbusiness magazine and the Milton Keynes Chamber inbusiness magazine have combined to create an exciting new magazine covering both Chambers.

This new, bigger, inclusive magazine will give members more exposure by serving both territories, a unique modern design, new features, and spotlights, as well as all the usual favourites.

**inbusiness** is the 60-plus page, bi-monthly magazine for Northamptonshire Chamber and Milton Keynes Chamber members and associated organisations. Produced by Kemp's Publishing Ltd, inbusiness promotes successful enterprises and companies, while providing advice and support for fledgling and growing businesses.

Serving as the voice of local businesses, the publication is distributed to more than 3,000 key firms and all Chamber members in Northamptonshire and Milton Keynes. It showcases and celebrates business success across Northamptonshire and Milton Keynes, as well as providing information on the initiatives and advice available from the Chamber to increase the prosperity of local firms.

Regular sections include business news, spotlight features and in-depth looks at different industry sectors, including skills, finance, legal, international trade and policy. There are also full details of forthcoming Chamber events and listings of the businesses and organisations that have recently joined the Chambers.

**inbusiness** is an invaluable way of promoting your business across the two counties (Northamptonshire and Buckinghamshire) and further afield.

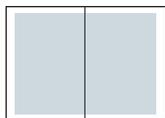
#### Benefits of advertising in inbusiness:

- inbusiness is a leading business publication in Northamptonshire and Milton Keynes
- inbusiness has a readership of 15,000 and is mailed to company heads in Northamptonshire and Milton Keynes
- inbusiness' targeted circulation ensures that key decision-makers see your message
- inbusiness advertisers have reported an excellent response
- inbusiness' publisher, Kemp's, has a proven track record for producing high-quality B2B magazines that are high on reader appeal.



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## Advertising rates & sizes



### Double Page

Size 400mm(w) x 265mm(h)

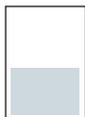
£3,800



### Full Page

Size 190mm(w) x 265mm(h)

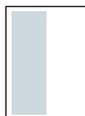
£1,900



### Half Page

Size 190mm(w) x 130mm(h)

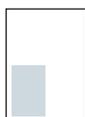
£1,200



### Half Page Vertical

Size 92mm(w) x 265mm(h)

£1,200



### Quarter Page

Size 92mm(w) x 130mm(h)

£700



### Quarter Page Horizontal

Size 190mm(w) x 62mm(h)

£700

## Artwork copy requirements

Artwork to be supplied in **CMYK, 300dpi** and in **PDF, EPS, JPG** or **TIFF** formats. All files should be CMYK as we cannot be held responsible for conversion of any RGB files supplied.

**When supplying PDF or EPS files please convert text to outlines or fonts need to be embedded.**

Bleed adverts must include the bleed with crop marks in the PDF created; live area adverts as per size specified.

Digital artwork can be sent to the following:

**inbusinessnorthants@kempspublishing.co.uk**

## TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g  
NB Advertisements containing coupons will not be accepted.

## Special Positions



### Outside Back Cover

Size 210mm(w) x 297mm(h)  
(Plus 3mm bleed to all sides)

£2,500



### Inside Front Cover

Size 210mm(w) x 297mm(h)  
(Plus 3mm bleed to all sides)

£2,500



### Inside Back Cover

Size 210mm(w) x 297mm(h)  
(Plus 3mm bleed to all sides)

£2,500

## INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000\* (single sheet only). Non pre-printed inserts and other weights by arrangement.

\* Series discount does not apply.

## DISCOUNTS

### Series Discount:

5% two issues,  
7.5% four issues  
10% six issues

### Member Discounts:

10% discount for Chamber  
Members

### Agency Discounts:

10% agency discount on  
all bookings but not in  
addition to series and  
member discounts\*

\* Maximum 15% discounts on any combination of discounts.

## CREDIT TERMS

Payment due on receipt of invoice following publication.

# Inserts

## Delivery Instructions

### Samples

**Samples must be received at Kemps Publishing one week before delivery date.**

FAO: **Pam Hawkins**

Production Department  
Kemps Publishing Ltd  
Unit 8, The Courtyard,  
707 Warwick Road,  
Solihull, B91 3DA

Tel: 0121 765 4144

### Inserts for delivery

Printers address details will be advised on application.

A delivery note must accompany goods, even if a contract courier is used, it must state:

Insert Name

Company Name

For insertion into:

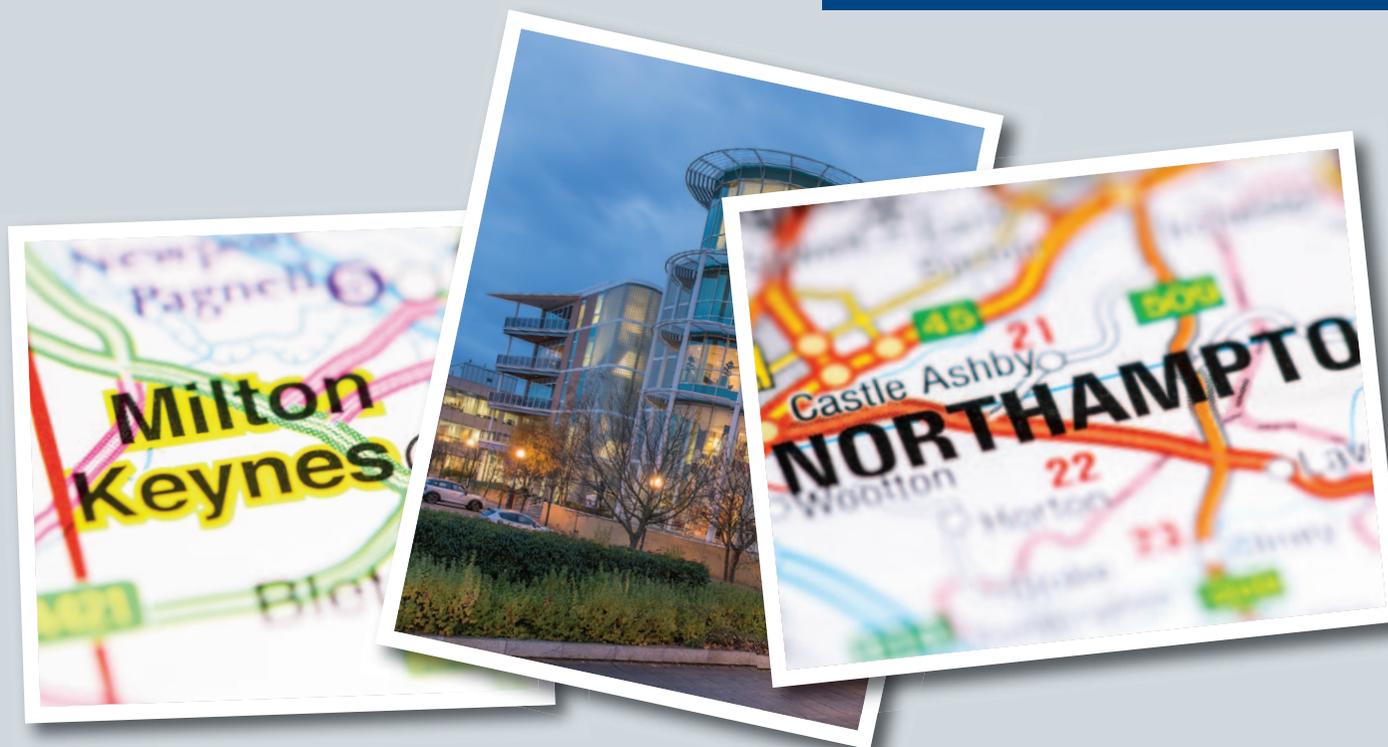
**inbusiness Magazine**

Publication date

Quantity per pallet and total quantity

## Insert Delivery Schedule 2025

Publication date	Inserts supplied to printers by:
Feb/March 2025	11 February 2025
April/May 2025	20 March 2025
June/July 2025	16 May 2025
Aug/Sept 2025	16 July 2025
Oct/Nov 2025	17 September 2025
Dec 2025/Jan 2026	13 November 2025



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# Features



## FEB/MARCH 2025

- SUSTAINABILITY & GREEN BUSINESS
  - PROFESSIONAL SERVICES
  - BUSINESS PROTECTION

## APRIL/MAY 2025

- COMMUNICATIONS & MARKETING
- CHARITIES, SOCIAL ENTERPRISE & FUNDRAISING
  - HOTELS, TOURISM & EVENTS

## JUNE/JULY 2025

- ENGINEERING
- GROWING YOUR BUSINESS
  - CREATIVE INDUSTRIES

## AUG/SEPT 2025

- MANUFACTURING
- LOGISTICS, FREIGHT & TRANSPORTATION
  - HEALTH & SAFETY

## OCT/NOV 2025

- ENTERPRISE & INNOVATION
  - CELEBRATE CHRISTMAS
- CONSTRUCTION & REDEVELOPMENT

## DEC 2025/JAN 2026

- DIGITAL MEDIA SERVICES
  - RECRUITMENT & HR
- APPRENTICESHIPS, EDUCATION & TRAINING

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