

inbusiness

#strongertogether



THE OFFICIAL PUBLICATION OF NORTHAMPTONSHIRE CHAMBER
AND MILTON KEYNES CHAMBER OF COMMERCE

Media Pack

Advertising: Jon Jones
jon.jones@kempspublishing.co.uk
Tel: 0121 765 4144

The Facts

The bi-monthly Northamptonshire Chamber inbusiness magazine and the Milton Keynes Chamber inbusiness magazine have combined to create an exciting new magazine covering both Chambers.

This new, bigger, inclusive magazine will give members more exposure by serving both territories, a unique modern design, new features, and spotlights, as well as all the usual favourites.

inbusiness is the 60-plus page, bi-monthly magazine for Northamptonshire Chamber and Milton Keynes Chamber members and associated organisations. Produced by Kemp's Publishing Ltd, inbusiness promotes successful enterprises and companies, while providing advice and support for fledgling and growing businesses.

Serving as the voice of local businesses, the publication is distributed to more than 3,000 key firms and all Chamber members in Northamptonshire and Milton Keynes. It showcases and celebrates business success across Northamptonshire and Milton Keynes, as well as providing information on the initiatives and advice available from the Chamber to increase the prosperity of local firms.

Regular sections include business news, spotlight features and in-depth looks at different industry sectors, including skills, finance, legal, international trade and policy. There are also full details of forthcoming Chamber events and listings of the businesses and organisations that have recently joined the Chambers.

inbusiness is an invaluable way of promoting your business across the two counties (Northamptonshire and Buckinghamshire) and further afield.

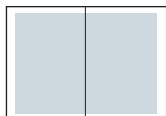
Benefits of advertising in inbusiness:

- inbusiness is a leading business publication in Northamptonshire and Milton Keynes
- inbusiness has a readership of 15,000 and is mailed to company heads in Northamptonshire and Milton Keynes
- inbusiness' targeted circulation ensures that key decision-makers see your message
- inbusiness advertisers have reported an excellent response
- inbusiness' publisher, Kemp's, has a proven track record for producing high-quality B2B magazines that are high on reader appeal.



Advertising: Jon Jones
jon.jones@kempspublishing.co.uk
Tel: 0121 765 4144

Advertising rates & sizes



Double Page

Size 400mm(w) x 265mm(h)

£3,800



Full Page

Size 190mm(w) x 265mm(h)

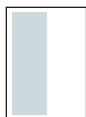
£1,900



Half Page

Size 190mm(w) x 130mm(h)

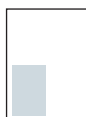
£1,200



Half Page Vertical

Size 92mm(w) x 265mm(h)

£1,200



Quarter Page

Size 92mm(w) x 130mm(h)

£700



Quarter Page Horizontal

Size 190mm(w) x 62mm(h)

£700

Artwork copy requirements

Artwork to be supplied in **CMYK, 300dpi** and in **PDF, EPS, JPG** or **TIFF** formats. All files should be CMYK as we cannot be held responsible for conversion of any RGB files supplied.

When supplying PDF or EPS files please convert text to outlines or fonts need to be embedded.

Bleed adverts must include the bleed with crop marks in the PDF created; live area adverts as per size specified.

Digital artwork can be sent to the following:

inbusinessnorthants@kempspublishing.co.uk

TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g
NB Advertisements containing coupons will not be accepted.

Special Positions



Outside Back Cover

Size 210mm(w) x 297mm(h)
(Plus 3mm bleed to all sides)

£2,500



Inside Front Cover

Size 210mm(w) x 297mm(h)
(Plus 3mm bleed to all sides)

£2,500



Inside Back Cover

Size 210mm(w) x 297mm(h)
(Plus 3mm bleed to all sides)

£2,500

INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000* (single sheet only). Non pre-printed inserts and other weights by arrangement.

* Series discount does not apply.

DISCOUNTS

Series Discount:

5% two issues,
7.5% four issues
10% six issues

Member Discounts:

10% discount for Chamber
Members

Agency Discounts:

10% agency discount on
all bookings but not in
addition to series and
member discounts*

* Maximum 15% discounts on any combination of discounts.

CREDIT TERMS

Payment due on receipt of invoice following publication.

Inserts

Delivery Instructions

Samples

Samples must be received at Kemps Publishing one week before delivery date.

FAO: **Pam Hawkins**

Production Department
Kemps Publishing Ltd
Unit 8, The Courtyard,
707 Warwick Road,
Solihull, B91 3DA

Tel: 0121 765 4144

Inserts for delivery

Printers address details will be advised on application.

A delivery note must accompany goods, even if a contract courier is used, it must state:

Insert Name

Company Name

For insertion into:

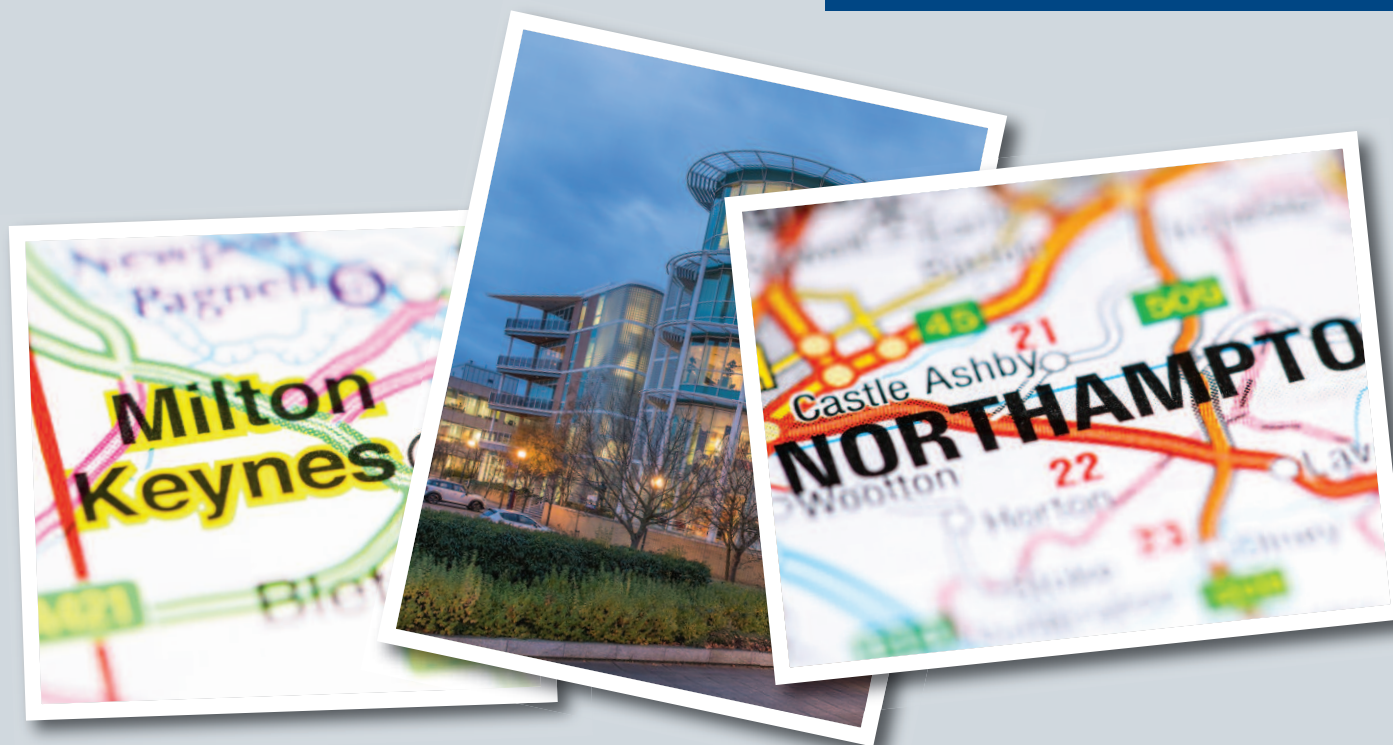
inbusiness Magazine

Publication date

Quantity per pallet and total quantity

Insert Delivery Schedule 2023-2024

Publication date	Inserts supplied to printers by:
Feb/March 2024	9 February 2024
April/May 2024	20 March 2024
June/July 2024	16 May 2024
Aug/Sept 2024	17 July 2024
Oct/Nov 2024	18 September 2024
Dec 24/Jan 2025	14 November 2024



Advertising: Jon Jones
jon.jones@kempspublishing.co.uk
Tel: 0121 765 4144

Features



FEB/MARCH 2024

- SUSTAINABILITY & GREEN BUSINESS
- PROFESSIONAL SERVICES
- BUSINESS PROTECTION

AUG/SEPT 2024

- MANUFACTURING
- LOGISTICS, FREIGHT & TRANSPORTATION
- HEALTH & SAFETY

APRIL/MAY 2024

- COMMUNICATIONS & MARKETING
- CHARITIES, SOCIAL ENTERPRISE & FUNDRAISING
- HOTELS, TOURISM & EVENTS

OCT/NOV 2024

- ENTERPRISE & INNOVATION
- CELEBRATE CHRISTMAS
- CONSTRUCTION & REDEVELOPMENT

JUNE/JULY 2024

- ENGINEERING
- GROWING YOUR BUSINESS
- CREATIVE INDUSTRIES

DEC 2024/JAN 2025

- DIGITAL MEDIA SERVICES
- RECRUITMENT & HR
- APPRENTICESHIPS, EDUCATION & TRAINING

Advertising: Jon Jones
jon.jones@kempspublishing.co.uk
Tel: 0121 765 4144